

## CELLUCOR CON-COR 2013 CONTEST

### OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE OR IMPROVE YOUR CHANCE OF WINNING. ODDS OF WINNING DEPEND UPON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

#### INTERNET ACCESS REQUIRED

**ELIGIBILITY:** This Giveaway is open only to legal residents of the contiguous United States and District of Columbia (excluding Alaska, Hawaii, Puerto Rico, Samoa, Guam, the US Virgin Islands and any other U.S. territories and protectorates) who are 18 years of age or older at the time of entry. Employees, contractors, directors and officers of Cellucor and members of their immediate families (including spouses, parents, siblings, children and their respective spouses) and persons living in the same household with any such individual are ineligible. Only one entry per person will be accepted. If an Entrant submits multiple entries, the earliest will be accepted and the others will be discarded. In order to be eligible, Entrant must follow these Rules. Failure to comply with these Rules will result in ineligibility of Entrant. Void where prohibited or restricted by law.

**SPONSOR:** This Sweepstakes is being promoted by Cellucor located at 715N. Main, Bryan, TX 77803 (herein "Sponsor").

**AGREEMENT TO OFFICIAL RULES:** By entering the Sweepstakes, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor's decisions, which are final and binding. Winning or otherwise participating in a prize is contingent upon fulfilling all requirements set forth herein.

**TO ENTER:** The Giveaway begins at 9 AM PST on Monday January 14<sup>th</sup>, 2013 and ends at 3 PM PST on Monday February 4<sup>th</sup> 2013 ("Giveaway Promotion Period"). To enter this Giveaway, please visit: <http://www.Facebook.com/cellucor> (a "Website"), go to the Sweepstakes Entry Tab, complete the Online Entry Form in its entirety, check the box to agree and accept the terms of the Official Rules, and submit. Upon fully and successfully completing the entry form you will be entered into the Giveaway Sweepstakes. Limit: One (1) entry per person per day during the Promotion Period. Ten (10) Entrants submissions with the most votes will receive a customized prize package and one (1) Entrant who's photo received the most votes will be selected from all eligible entries received during the Giveaway Promotion Period on Friday February 4th 2013 at 12pm. NO PURCHASE NECESSARY. False, deceptive or incomplete entries provided by Entrant shall render the entry ineligible.

**ODDS:** Odds of winning depend on the number of votes received. No substitution or transfer of prizes, except in Sponsor's sole discretion.

**PRIZES:** At the end of the giveaway promotional period, 10 of the best photos will be selected to receive a Cellucor Prize Pack. Each prize pack will consist of one (1) thirty (30) serving C4, one (1) 2LB bottle of COR-PERFORMANCE WHEY, and a large T-shirt. Total prize value is equal to \$100. One Grand Prize winner will be selected to receive a years worth of Cellucor product. Total value of Grand Prize is \$1500 USD. No substitution, assignment, or transfer of prize is permitted. The value of the prize set forth above represents Sponsor's good faith determination of the approximate retail value thereof, and the actual fair market value, as ultimately determined by Sponsor, is final and binding and cannot be challenged or appealed. In the event the stated approximate retail value of the prize is more than the actual fair market value of that prize, the

difference will not be awarded in cash or otherwise. Winner is responsible for paying any applicable income taxes and any other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor in its sole discretion. A prize may not be transferred and must be accepted as awarded. Guest must also be a legal resident of the Continental United States who is at least eighteen (18) years of age. Winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor in its sole discretion. All entries are subject to verification at the sole discretion of Sponsor. As a condition to receiving the prize, all Entrants may be asked to sign documentation requested by Sponsor, including, without limitation an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form, show proof of residency and valid identification immediately upon being chosen. If any document is returned to Sponsor as undeliverable or if Sponsor does not receive a response from a Selected Entrant within a full business day of attempted notification, or the Selected Entrant declines the prize or fails to meet Sponsor requirements, such Selected Entrant may be disqualified and the prize will either be forfeited or awarded to an alternate eligible Entrant at the discretion of the sponsor. Prizes returned as undeliverable will not be reshipped and will be considered fulfilled and finalized for the purpose of awarding the prize in this Giveaway. For a list of winners, please visit <http://www.Facebook.com/Cellucor> at the conclusion of the Giveaway.

**GENERAL:** By accepting a prize hereunder, Entrant agrees: (a) to release Sponsor and their agents from all liability, loss or damage arising out of or relating to the Giveaway, including with respect to the Giveaway, interpretation of these Rules, decisions by the Sponsor, their acceptance and use/misuse of the prize; (b) to be bound by these Rules and comply with all Sponsor requirements; and (c) that Sponsor, their affiliates and licensees may use Selected Entrants' names, likeness, images, personal information, and statements made by Entrant to Sponsor and information on the entry form for advertising and promotional purposes in all media worldwide without additional compensation except where prohibited by law. Entrant irrevocably grants to Sponsor the right to edit, modify and/or publish and copyright any Entrant images. Sponsor does not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any prize, including, without limitation, quality, merchantability and fitness for a particular purpose. Entrant agrees that Sponsor has the right to substitute any prize within their sole discretion. This Giveaway is in no way affiliated with, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor, not to Facebook. Any questions, comments or complaints regarding the Promotion must be directed to the Sponsor, and not to Facebook.

**PERSONAL INFORMATION:** Any personal information that Entrant submits in connection with the Giveaway will be collected and used by the Sponsor and their authorized agents to administer the Giveaway and to award prizes. Entrant's personal information may also be used to send additional information about Sponsor, affiliates and licensees, and products and programs via electronic and ordinary mail. Except as set forth herein, Entrant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.

**DISCLAIMER AND RELEASE OF LIABILITY:** Sponsor is not responsible for any incorrect or inaccurate entry information, human error, technical malfunction, failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, servers, access providers, or software, including any injury or damage to Entrant's or any other persons' computer relating to or resulting from participation in this Giveaway; inability to access the website or any pages thereof; theft, tampering, destruction, or unauthorized access to, or

alteration of entries; entry submissions that are processed late or incorrectly or are incomplete, garbled, or lost due to computer or electronic malfunction or traffic congestion on the Internet or any website. Proof of entering information at website is not considered proof of delivery or receipt. All dates (if any) set forth in these Rules are approximate. NOTWITHSTANDING ANY OTHER PROVISION OF THIS AGREEMENT TO THE CONTRARY, SPONSOR SHALL NOT BE LIABLE TO ENTRANT OR ANY THIRD PARTY FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE, EXEMPLARY OR INCIDENTAL DAMAGES (INCLUDING DAMAGES FOR LOST PROFITS), EVEN IF SPONSOR HAS BEEN MADE AWARE OF THE POSSIBILITY OF SUCH DAMAGES. Sponsor reserves the right to terminate, suspend, withdraw or amend the Giveaway for any reason without prior notice.

**GOVERNING LAW; JURISDICTION.** This Giveaway will be governed by and construed in accordance with the laws of the state of Texas without regard to conflict of law principles. Any controversy arising under, in connection with or in any way relating to this Giveaway shall be adjudicated before a state or federal court of competent jurisdiction located in Houston, Texas. Entrant and Sponsor: (i) accept, generally and unconditionally, the exclusive jurisdiction of such court and any related appellate court, and irrevocably agree to be bound by any judgment rendered thereby in connection with this Giveaway, and (ii) irrevocably waive any objection it may now or hereafter have as to the venue of any such suit, action or proceeding brought in such a court or that such court is an inconvenient forum.