

## **Bostik Sweepstakes Official Rules**

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NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

- **Eligibility:** The Sweepstakes is open only to residents of the 50 United States or District of Columbia, and Canada (excluding residents of the Province of Quebec) age 18 or older (or the age of majority in entrant's state of residence). If you do not meet any of these requirements or any other eligibility requirements in these Official Rules, you are not eligible to win a prize, and Bostik ("Sponsor") reserves the right not to award prizes to you. Employees, directors, officers and contractors of Bostik and Bostik's advertising and Sweepstakes agencies, and their respective immediate family members and/or those living in the same household of each, are not eligible to win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.
- **Sweepstakes Period:** The Sweepstakes starts at 12:01 a.m. (CDT) on August 26<sup>th</sup>, 2014, and ends at 11:59 p.m. (CDT) on September 23, 2014 (the "Sweepstakes Period"). All entries must be received during the Sweepstakes period to be eligible to win a prize.
- **How to Enter and Qualify:** Starting at 12:00 p.m. on August 26<sup>th</sup>, 2014 (CDT) through 11:00 p.m. (CST) on September 23<sup>rd</sup>, 2014, entrants must:
  - Go to the Sweepstakes click-through link taking the entrant directly to the sign up page.

To be officially entered for a chance to win, participating entrants must follow the above mentioned Sweepstakes requirements. Bostik will select 1 winner at the end of the Sweepstakes period at random using [www.random.org](http://www.random.org). The winner will be announced no later than 10 a.m. (CDT) on the following Tuesday morning. Winners will be notified via the email address they provided to Bostik in the entrant information field in the private and secure form and will post the winners' first name and last initial on Bostik's Twitter (@Bostik\_US). All entries become the property of Bostik. Bostik reserves the right to use all entries in all print and current and future electronic media (except where prohibited by law), and to edit it for brevity and clarity. Entrants may enter the Sweepstakes once per day throughout the allowed time period.

- **Photo Guidelines:** A Submission must: (1) be Entrant's own original work that is solely owned by Entrant; (2) be a .jpg, .gif, or .jpeg file format; and not exceed 20MB; (3) be non-confidential; (4) have been legally created; (5) not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other legal or moral rights of any person or entity; (6) not be obscene, lewd, inappropriate, or violent; and (7) if the photograph includes other individuals, such individuals must be 18 years of age or older and have provided permission to the Entrant to use the photograph as a Submission, which will be provided to Sponsor on request. Submissions that do not meet the submission criteria set forth above, contain prohibited content, and/or are otherwise deemed by Sponsor, in its sole discretion, to be inappropriate or obscene or not in keeping with Sponsor's image will not qualify. Sponsor will have no obligation to post or otherwise use any Submission. Entrant agrees that Sponsor shall not have any liability to entrant for any direct, indirect, contributory, vicarious, secondary or other infringement or protection of any copyright in or to entrant's Submission. Sponsor has the right to review all Submissions and all Submissions may be posted on the Website, at Sponsor's sole discretion. No Submissions will be returned. By making a Submission, entrant hereby grants permission for the Submission to be posted on the Website or other Sponsor websites and otherwise used. Entrant agrees that Sponsor and Facebook, Twitter or Instagram are not responsible for any unauthorized use of Submissions by third parties. Sponsor does not guarantee the posting of any Submission and may cease display of any Submission for any reason at any time.

In order to be declared a winner, each selected Canadian entrant who is eligible for a prize will be required to confirm that they have correctly answered the mathematical skill-testing question below:

Step 1 Multiply 100x300

Step 2 Add 5000 to the answer from Step 1

Step 3 Divide the answer from Step 2 by 10

Step 4 Subtract 2500 from the answer to Step 3

- **Prize:** The Sweepstakes winner will receive the prize listed below. The prize will be distributed to the winner at the conclusion of the Sweepstakes period (September 23, 2014) and will be shipped no later than September 30, 2014. If necessary due to unavailability of a prize for any reason, a prize of equal or greater value may be awarded at the discretion of Bostik. The prize winner is subject to verification. Bostik is not responsible for any change in any entrant's e-mail address, mailing address or phone number. Each winner will be required to comply with all instructions and documents in the e-mail notification. Failure to respond or return all required documents within 10

days of issuance by Bostik may result in a winner being disqualified and an alternate winner selected. The decisions of the judges shall be final in all matters relating to this Sweepstakes. Subject to these Official Rules, the grand prize will be awarded on September 23, 2014 from the following prizes: 3 buckets of Ultra-Set SingleStep 2 or Dimension RapidCure. Bostik reserves the right to add additional prizes or delete prize categories from this list.

The total retail value of all the prizes to be awarded is up to \$700. All federal, state, and local tax liabilities are the sole responsibility of each winner. No transfer, substitution, or cash equivalent for a prize is permitted, except by Sponsor in its sole discretion.

- **Conditions:** Bostik is not responsible for lost, late, or unintelligible entries, lost connections, inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries, or other errors, miscommunications, failed transmissions, other technical difficulties or failures or any combination thereof. Bostik reserves the right to terminate or modify this Sweepstakes or these Official Rules at any time for any reason including but not limited to any intervention with the Sweepstakes beyond the control of Bostik, including but not limited to computer viruses, bugs, worms, tampering, fraud or other technical or security problems. In such a circumstance, winners will be selected based on entries received to date of termination. Bostik reserves the right to disqualify entrants or winners that in Bostik's sole discretion are acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Sweepstakes or the website. Entrants agree to indemnify and hold harmless Bostik and each of their affiliates, subsidiaries, divisions, parents and related companies from and against any and all claims arising from Bostik's use or possession of participants' entries and all damages, or liabilities of any kind (whether alleged, threatened or actual), due to injuries, damages or losses (including but not limited to death or property damages) arising in whole or in part, directly or indirectly out of or in connection with this Sweepstakes, including but not limited to participation in and/or acceptance, possession or use of a prize.

The winner will be notified **via email by** Bostik and must provide Bostik their shipping address to receive the Sweepstakes prize. By entering this Sweepstakes each entrant agrees to the use of his/her name and likeness and entry for Sweepstakes purposes (except where prohibited by law).

- **Consumer Information:** If you have any questions about the Sweepstakes, specify your request and write to: *Bostik Selfie Sweepstakes*, 11320 W. Watertown Plank Road Wauwatosa, WI 53226.
- **Entrant's Personal Information:** Entrants may receive occasional updates, special offers and other information from Sponsor and its affiliated and associated companies about their products and services, entrants' information may be shared with those companies. However, on any notice entrants receive, entrants will have the opportunity to choose not to receive any subsequent notices.

Canadian entrants understand that their personal information will be retained by the Sponsor in the United States and that the United States governments, courts or law enforcement or regulatory agencies will be able to obtain disclosure of this information through the laws of the United States.

- **Entire Agreement:** These terms set forth the entire agreement between the parties relating to the subject matter hereof, and supersede all prior agreements and understandings relating thereto, whether oral or written.

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