

RED ROOF INN "MAX MOVIE TICKET" SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE AND OLDER OR THE AGE OF MAJORITY IN THEIR STATE OF LEGAL RESIDENCE, WHICHEVER IS OLDER, AND WHO ARE PHYSICALLY LOCATED AND RESIDE IN THE UNITED STATES OR DISTRICT OF COLUMBIA.

VOID IN PUERTO RICO AND WHERE PROHIBITED.

1. NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. ELIGIBILITY: Red Roof Inn "Max Movie Ticket" Sweepstakes (the "Sweepstakes") is open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age and older, or the age of majority in their state of legal residence, whichever is older, who are physically located and reside in the United States or District of Columbia at the time of entry ("Eligible Participant"). Void in Puerto Rico and where prohibited. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses), and their respective household members, of Red Roof Inn ("Sponsor"), Warner Bros. Entertainment, Inc., Metro-Goldwyn-Mayer Studios, Inc. and all others associated with the design, execution, production, development, and promotion of this Sweepstakes or are connected to this Sweepstakes in any way are not eligible to enter. Sweepstakes is subject to all federal, state and local laws. U.S. law governs this Sweepstakes.

3. SWEEPSTAKES TIMING/DESCRIPTION: The Sweepstakes begins at 12:00:00 PM Eastern Time (ET) on June 12th, 2015 and ends 11:59:59 PM ET on July 6th, 2015 (the "Promotion Period"). Twenty Five (25) First Prizes (as described herein) (collectively "Prize") will be awarded in a random drawing from among all eligible entries received during the Promotion Period.

4. HOW TO ENTER: To enter the Sweepstakes, go to <http://platform.votigo.com/fbsweeps/sweeps/Max-Movie-Ticket-Sweepstakes> ("Website") and click on the "enter now" button. You will be asked to complete and submit the online entry form. You will receive one (1) entry in the Sweepstakes when you complete and submit the online entry form during the Promotion Period. . Online entry must be received by 11:59:59 PM ET on July 6th, 2015 in order to be eligible. Limit one (1) online entry per person/email address per day. Subsequent entries submitted by the same person/email address on the same day will be void.

Entries that have been generated by a script, macro, bot or any other automated means will be deemed void. Entries that are mechanically reproduced, copied, illegible, incomplete, late or inaccurate are void. Incomplete entries or entries not complying with these Official Rules are subject to disqualification, at the Sponsor's sole discretion. Entries become the property of the Sponsor and will not be acknowledged or returned. Sponsor's decisions are final on all matters relating to this Sweepstakes. If a dispute results as to the identity of an Eligible Participant, it will be determined that the online entry was submitted by the authorized account holder of the email address from which the entry is made. For these purposes, the authorized account holder is the natural person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses or the domain associated with the submitted email address. The promotional Website's database clock will be the official timekeeping device for the Sweepstakes.

5. DETERMINATION OF WINNERS: Potential winners will be selected in a random drawing on or about July 7th, 2015 from among all eligible entries received. The random drawing will be conducted by Administrator, an independent judging organization. Administrator's/Sponsor's decisions are final on matters relating to this Sweepstakes. Potential winners will be notified by electronic mail and/or overnight or U.S. mail on or about July 9th, 2015. First Prize winners will be required to confirm their mailing addresses within 7 days of issuance of notification. Non-compliance within this time frame or with the Official Rules, or if prize or prize notification is returned as undeliverable, will result in the Eligible Participant being disqualified, and the prize will be awarded to a potential alternate winner. Allow 6-8 weeks for delivery of merchandise prizes. Odds of winning depend upon the number of eligible entries received. Limit one (1) prize per person/email address.

6. PRIZES: Twenty Five (25) First Prize: One (1) Max Movie prize Pack consisting of one (1) movie certificate good towards two admission(s) (up to \$24 total value) to see Max or any Warner Bros. movie at participating theaters in the U.S. at any showing including those designated as "no coupons, no passes" in local theater listing guides. Certificate(s) expires on August 31, 2015 and will be void if not used by the expiration date. If lost, cannot be replaced. No reproductions will be accepted. No cash value. No change will be provided. Must bring printed certificate to the participating theater box office to redeem. Not valid with any other offer. Offer valid only in U.S. and valid for one-time use only. Not for resale; void if sold or exchanged. If cost of movie admission(s) is more than maximum value of the movie certificate then user must pay the difference. . [Approximate Retail Value ("ARV"): \$24 USD.] Movie certificate is powered by Fandango Loyalty Solutions, LLC. ©2015 Fandango Loyalty Solutions, LLC. All Rights Reserved. Fandango Loyalty Solutions, LLC and its parents, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of this Sweepstakes. One (1) Max Poster ARV: \$11. Total ARV of One (1) prize package is \$35. Merchandise prizes are awarded "as is" and any and all guarantees and warranties on merchandise prizes are subject to the manufacturers' terms and conditions, and winners agree to look solely to such manufacturers for any such warranty or guarantee claim.

All taxes and any other costs not specifically stated within these Official Rules are the sole responsibility of the winners. Prizes may not be transferred, substituted or redeemed for cash, except at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value if advertised prize is unavailable at the time the prize is awarded. All claimed prizes will be awarded, time permitting. If winner is 18 years of age or older but deemed a minor in his/her state or place of residence, prize will be awarded in the name of a parent or legal guardian.

7. CONDITIONS OF PARTICIPATION: By entering, Eligible Participants agree to be bound by these Official Rules including all eligibility requirements. Sponsor will collect information from the Eligible Participant solely for the purpose of administering the Sweepstakes and to notify the winners. Sponsor will not share this information with any third parties, except as necessary for the administration of the Sweepstakes, unless Eligible Participant has agreed to receive future information from Sponsor or 3rd parties. Sponsor's use of information submitted by Eligible Participants in connection with this Sweepstakes will be subject to the terms and conditions stated in these Official Rules as well as to the Sponsor's Privacy Policy available at http://www.redroof.com/privacy_policy/. By accepting a prize, a winner consents to the use of his/her name, image, likeness, photograph, voice and biographical material and entry submission for advertising, publicity and promotional purposes by Sponsor, or a party designated by Sponsor, in any and all media now or hereafter known including but not limited to, any

online announcements, or for sharing this information with the press for viewing, whether TV or print, throughout the world in perpetuity, without additional compensation, notification or permission, except where prohibited by law. Eligible Participants agree to abide by the terms of these Official Rules and the decisions of the Administrator and Sponsor, which are final, and waive any right to claim ambiguity in these Official Rules. Eligible Participants agree that any and all disputes shall be governed by the laws of the State of Ohio.

8. LIMITATION OF LIABILITY: ELIGIBLE PARTICIPANTS HEREBY AGREE TO RELEASE, INDEMNIFY AND HOLD HARMLESS SPONSOR, WARNER BROS ENTERTAINMENT, INC., METRO-GOLDWYN-MAYER STUDIOS, INC. THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, DIVISIONS, ADVERTISING AND PROMOTION AGENCIES AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND SHAREHOLDERS (COLLECTIVELY, THE "RELEASEES") FROM ANY CLAIMS, ACTIONS, INJURY, LOSS OR DAMAGES OF ANY KIND, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DEATH, RESULTING FROM PARTICIPATING IN THE SWEEPSTAKES OR FROM THE ACCEPTANCE, POSSESSION, OR USE OR MISUSE OF ANY PRIZE AWARDED OR PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY. THIS LIMITATION OF LIABILITY IS A COMPREHENSIVE LIMITATION OF LIABILITY THAT APPLIES TO ALL DAMAGES OF ANY KIND, INCLUDING (WITHOUT LIMITATION) COMPENSATORY, DIRECT, INDIRECT, OR CONSEQUENTIAL DAMAGES; LOSS OF DATA, INCOME, OR PROFIT; LOSS OR DAMAGE TO PROPERTY; AND CLAIMS OF THIRD PARTIES. ELIGIBLE PARTICIPANTS AGREE THAT RELEASEES HAVE NOT MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, STATUTORY, EXPRESS OR IMPLIED (INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, AND FITNESS FOR A PARTICULAR PURPOSE), IN FACT OR IN LAW, RELATIVE TO THE SWEEPSTAKES OR THE PRIZE AWARDED. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, RELEASEES DO NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES OR REPRESENTATIONS WITH RESPECT TO ANY PROMOTIONAL WEB SITE AND RELEASEES SHALL NOT BE LIABLE FOR THE CONSEQUENCES OF ANY INTERRUPTIONS OR ERRORS RELATED THERETO. Releasees are not responsible for lost, late, incomplete, illegible, inaccurate, delayed, garbled, damaged, stolen or misdirected entries, or problems of any kind, whether mechanical, human or electronic. Releasees are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, inability to access a website, inability to submit an entry, or fraud, incomplete, garbled, or delayed computer transmissions or inaccurate transcription of entry information, whether caused by Sponsor, users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of entries which may damage a user's system or limit an Eligible Participant's ability to participate in the Sweepstakes. Entry materials that have been tampered with or altered are void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness, integrity or proper play, or submission of entries, or should the Sweepstakes be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner[s] in a random drawing from among all eligible, non-suspect entries received prior to action taken. CAUTION: ANY ATTEMPT BY AN ELIGIBLE PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR ANY ONLINE SERVICE RELATED TO THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK

DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of such term or any other provision. Sponsor reserves the right to disqualify any Eligible Participant who violates the rules or interferes with the Sweepstakes in any manner. If an Eligible Participant is disqualified, Sponsor reserves the right to terminate such Eligible Participant's eligibility to participate in the Sweepstakes. Any attempt by an individual to access any website associated with the Sweepstakes via a bot script or other brute force attack or any other unauthorized means will result in that individual's IP address becoming ineligible. Use of automated entry devices or programs is prohibited.

9. DISPUTES: Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Eligible Participant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Ohio.

10. WINNERS' LIST: For the names of the winners, available after July 7th, 2015, mail a self-addressed, stamped envelope by August 30, 2015 to: Red Roof Inn "MaxMovie Ticket" Sweepstakes Winners, The Red Roof Building, 605 South Front Street, Columbus, Ohio 43215.

11. SPONSOR: The Sponsor of this Sweepstakes is Red Roof Inn, 605 South Front Street, Columbus, OH 43215.

Warner Bros. Entertainment Inc., Metro-Goldwyn-Mayer Studios, Inc. and each of their respective parents, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of this Sweepstakes.

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