

**Roman Meal®
Baked Fresh Sweepstakes
Official Rules**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **Eligibility:** Roman Meal Company (the "Sponsor") **Baked Fresh Sweepstakes** (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old as of their date of entry. Employees of Roman Meal Company, MSLGROUP, Inc. ("Administrator"), Votigo, Inc. and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.
2. **Sponsor:** Roman Meal Company, 2101 South Tacoma Way, Tacoma, WA 98409. **Administrator:** MSLGROUP, Inc. 424 2nd Avenue West, Seattle, WA 98119.
3. **Timing:** The Sweepstakes begins on September 2, 2014 at 5:00 a.m. Eastern Daylight Savings Time ("EDT") and ends on September 30, 2014 at 11:00 p.m. EDT (the "Promotion Period"). The server(s) hosting the Sweepstakes is (are) the official time-keeping device for the Sweepstakes.
4. **How to Enter:** During the Promotion Period, you can enter the Sweepstakes through the Roman Meal Baked Fresh Sweepstakes entry form hosted by the Votigo application on the Facebook Platform. You can also find the application on the Roman Meal Page on Facebook. To enter the Sweepstakes, follow the links and instructions to fill out the entry form. Once you submit the form, you will automatically receive one (1) Sweepstakes entry. Limit: You may enter only one (1) time during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to submit more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant shall be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winners may be required to show proof of being the authorized account holder.
5. **Prize Drawing:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the Sweepstakes winners from all eligible entries received during the Promotion Period, on or around October 1, 2014. The winners will be notified of their selection by email. Except where prohibited, the winners (parent/legal guardian if winners are minors in his/her state of residence) will be required to sign and return an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit"), which must be received by Administrator within ten (10) days of the date notice or attempted notice is sent, in order to claim the prize. If the winners cannot be contacted, or if they fail to sign and return the Affidavit within the required time period, they will forfeit their prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that any winners are disqualified for any reason, Sponsor will award the applicable prize to alternate winners by random drawing from among all remaining eligible entries.
6. **Prizes:**
Grand Prize: One (1) Grand Prize winner will receive a Two Thousand Five Hundred Dollar (\$2,500) check and five (5) free Roman Meal bread product coupons.
Runner-Up Prizes: Five (5) winners will each receive five (5) free Roman Meal bread product coupons.

No person may win more than one (1) prize. Prizes are non-transferable, and no substitution of prizes may be permitted unless Sponsor, in its sole discretion, determines otherwise. Sponsor reserves the right to substitute a prize (or portion thereof) with one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all federal, state and local taxes and any other costs, expenses or fees associated with prize acceptance and/or use not specified herein as being provided. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. The total Approximate Retail Value ("ARV") of all six (6) prizes in the aggregate is Two Thousand Five Hundred Eighty Dollars (\$2,580).

7. **Release:** By receipt of any prize, the winners agree to release and hold harmless Sponsor, MSLGROUP, Inc., Votigo, and Facebook, Inc. and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt, use or misuse of any prize.

8. **Publicity:** Except where prohibited by law, participation in the Sweepstakes constitutes the winners' consent to Sponsor's and its agents' use of winners' names, likeness, photographs, voices, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.
9. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
10. **Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded.
11. **Disputes:** Except where prohibited by law, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Washington State Court located in Pierce County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Washington without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.
12. **Entrant's Personal Information:** Information collected from entrants is subject to Votigo's Privacy Policy <http://www.votigo.com/corp/privacy.php> and Sponsor's Privacy Policy <http://www.romanmeal.com/privacy.aspx>.
13. **Winner List:** For a winner list, send a self-addressed stamped envelope after October 1, 2014 to: Roman Meal Baked Fresh Sweepstakes Winners, 2101 South Tacoma Way, Tacoma, WA 98409.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

Entrants can enter the Sweepstakes by the [Alternate Method of Entry](#)