

Win 1 of 3 Apple iPad 2s

Agreement: These rules govern the **Win 1 of 3 Apple iPad 2s**. No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding upon all entrants.

2. **Sponsor:** The Contest sponsor is Flyerland, a division of Metroland Media Group Ltd., the owner and operator of the website, flyerland.ca ("**Sponsor**"). This contest is in no way sponsored, administered or endorsed by Facebook, Inc. or Apple Canada. This contest is in no way sponsored, administered or endorsed by or associated with Facebook, Inc. Any questions, comments or complaints must be directed to the Sponsor, and not to Facebook, Inc.

3. **Eligibility:** The Contest is open to all residents of Canada, excluding Quebec who are over the age of 18 as at the start of the Contest Period, except for employees, their immediate families and anyone living with any employee of the Sponsor or its corporate affiliates, advertising or promotional agencies. There is a limit of one (1) entry per person/email address.

4. **Contest:** Visit www.facebook.com/flyerland, click on the "contest" tab and follow the on-screen instructions to fully complete and submit the Contest entry form during the Contest Period (a valid e-mail address will be required). The Contest begins at 12:00 a.m. EST on Friday November 25, 2011 and ends at 12:00 p.m. EST on Friday December 16, 2011 (the '**Contest Period**'). A winner will be chosen weekly. The potential winners will be chosen by random draw, which will take place at 100 Tempo Avenue, Toronto, Ontario on Friday December 16, 2011. The potential winner will be contacted by telephone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. If a potential winner do not respond within this time period or fail to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry. In order to be eligible to win, each potential winner must correctly answer a mathematical skill-testing question, without assistance or mechanical or electronic aid.

5. **Prize:** Three (3) Apple 16G Wifi iPad 2s valued at approximately \$519.00 each plus applicable taxes. If the winner does not claim the prize within five (5) days of notification, the next eligible entry selected by random draw will be contacted and the first selected entrant will have no further claim to the prize.

6. **Release:** Prior to receiving a prize, the winners will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsor and its related parties, as well as Facebook, Inc. from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies. Each winner must sign and return a release of liability and declaration of eligibility all within ten (10) days of issuance or the prize may be forfeited.

7. **Privacy:** We use your personal contact information to administer this Contest, including contacting, announcing and promoting prize winners. Each Winner agrees that the Sponsor may use winners' name, picture, portrait, likeness, and voice for advertising and promotional purposes without compensation (whether print, broadcast or electronic media). In addition, the Sponsor may use this information to send you offers or information from us, our affiliates and from selected sponsors or advertisers ('Marketing Offers'). If you do not wish to receive Marketing Offers, you may opt-out at any time by: Following the instructions at the bottom of any email Marketing Offer you receive or following the instructions set out in the Sponsor's privacy policies <http://www.metroland.com/page/PrivacyPolicy>. The Contest is run in compliance with the privacy policies of Metroland Media Group Ltd.

8. **Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom they believe to be abusing the rules. Such abuse includes entering false information and entering more times than permitted under these rules.

9. **Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute the Prize or portion of the Prize with a prize of equal or greater value. The Prize awarded as-is and no warranties or guarantees are implied or expressed. The Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of Contest software, virus, website down-time, human error or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

This Contest is in no way sponsored, endorsed, or administered by or associated with Facebook. You understand that you are providing your information to the Sponsor and not Facebook. The information you provide will be used only for entry and prize fulfillment in connection with this Contest.