

**Home for the Holidays Giveaway
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

1. **Eligibility:** The Allegiant Travel Company's "Home for the Holidays" (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia, and Canada (excluding Quebec), who are 21 years of age or older at the time of entry and located in the U.S. or Canada (excluding Quebec) at the time of entry. Allegiant ("Sponsor" and "Promotion Administrator") and their respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and their respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each are not eligible. Void elsewhere and where prohibited by law.
2. **Promotion Period:** The Promotion begins at 12:00 a.m. Pacific Time ("PT") on December 23, 2015 and ends at 12:00 a.m. PT on December 30, 2015 (the "Promotion Period").
3. **How to Enter:**
 - a. **Online Entry.** To enter, visit the Sponsor's Facebook page <https://www.facebook.com/Allegiant> ("Website") and click on the link to locate the official entry form. Follow the on-screen directions, complete all required registration fields and submit to enter ("Online Entry"). Entrants must complete all required information. In order to be able to enter the Promotion on Facebook, potential entrants must first "Like" the Facebook page, if they have not already done so (there is no fee to become a member of Facebook). Participants can enter once per Promotion Period and can only win one prize during the entire Promotion Period. LIMIT ONE (1) ONLINE ENTRY PER PERSON/E-MAIL ADDRESS/PROMOTION PERIOD.
4. **Drawings:** On or about 1 to 3 days after the end of the Promotional Period, the Sponsor will conduct a random drawing (each, a "Giveaway Draw") in Las Vegas, Nevada, for three (3) Giveaway Prize (defined below) Winners from among all eligible Entries received during the Promotion Period.
5. **Prizes, Approximate Retail Value ("ARV") & Odds:** Three (3) Giveaway Prizes:

| Promotion Period | Quantity Awarded | Daily Prize | Value | Total ARV per draw |
|-------------------|------------------|--|---------------|--------------------|
| December 23, 2015 | 1 | 12 Roundtrip Allegiant tickets to the Allegiant destination of your choice | Up to \$4,800 | \$4,800.00 |
| December 23, 2015 | 1 | 2 Roundtrip tickets to the Allegiant destination of your choice | Up to \$400 | \$400.00 |
| December 23, 2015 | 1 | 2 Roundtrip tickets to the Allegiant destination of your choice | Up to \$450 | \$400.00 |

Total ARV of all prizes is \$5,600.00. Prizes subject to specific issuer's Terms and Conditions where applicable. Each Roundtrip Ticket Prize consists of roundtrip airfare (awarded in the form of trip vouchers) on Allegiant Air from any of the Sponsor's originating cities to any of its destinations in the continental US (as determined by the Sponsor at its sole discretion) unless otherwise specified. Winner

must complete the trip within one (1) year from the date of issue when prize is awarded or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Trip is subject to space availability and blackout dates (1/1-5, 3/1-30, 4/2-6, 11/20-30, 12/1 and 12/18-31). Additional Allegiant Air Terms and Conditions apply. The actual value of a prize will depend on the departure and destination locations selected by the applicable winner (which are subject to the Sponsor's approval at its sole discretion). Winners will not be awarded the difference between the actual and maximum retail value of their Prize. All dollar values are in US dollars. If applicable, winner and travel companion are responsible for procuring adequate documentation for travel if required. Each Prize must be accepted as awarded. Prize is non-transferable and cannot be redeemed for cash or credit, in whole or in part, for any destination.

No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes, and all other costs associated with acceptance or use of the prizes, are the sole responsibility of the winner. Arrangements for delivery of prizes will be performed after winner validation. LIMIT ONE (1) PRIZE PERSON/EMAIL ADDRESS/HOUSEHOLD. Odds of winning any prize depend on the number of entries received. At the Sponsor's discretion, unclaimed prizes may not be awarded. Canadian residents must correctly answer a time-limited, mathematical skill-testing question (without assistance of any kind, mechanical or otherwise) if selected as a potential winner, in order to claim prize.

6. **General Rules:** All federal, state and local laws apply. All potential winners will each be notified by telephone, email, regular mail or overnight mail, and may be required to respond, complete, sign and return an affidavit or declaration of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. The return of any notification as undeliverable or failure to respond to notices or return any documents in a timely manner or if a potential winner is found to be ineligible or not in compliance with these Official Rules, as determined by the Promotion Administrator, may result in disqualification and the choosing of an alternate winner. By participating in this Promotion, entrants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability, loss, injuries or damages associated with this Promotion or acceptance, use or misuse of any prize received in this Promotion. Promotion Parties are not responsible for any typographical or other error in the printing of the offer or administration of the Promotion. Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names and likenesses for purposes of advertising and publicity without further compensation, unless prohibited by law. By participating in this Promotion, entrants agree to be bound by the Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion. Promotion Parties are not responsible for lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, non-delivered or postage-due mail; or for printing, distribution or production errors or for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Promotion, or by any human, or other error, which may occur in this Promotion. Entries must be manually keystroked or entered by hand. If, in the Promotion Administrator's sole opinion, there is any suspected or actual evidence of tampering with any portion of the Promotion or Website or if technical difficulties compromise the integrity of the Promotion, the Promotion Administrator reserves the right to void suspect entries and/or modify and/or terminate the Promotion and/or conduct a random drawing to award the prizes using all known eligible non-suspect entries received. The Promotion Administrator reserves the right to disqualify any individual who tampers with the Promotion or Website or acts in a disruptive or unfair manner. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person's name submitted at time of entry.
7. **Choice of Law and Jurisdiction:** This Promotion is offered only in the United States and Canada (excluding Quebec) and is governed by the laws of the State of Nevada. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Nevada, for any action, suit or proceeding arising out of or relating to this Promotion.

8. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://www.allegiantair.com/privacy-policy>. By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policy.
9. **Waiver:** By participating in this Promotion, entrants waive all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to participate.
10. **Winners' List:** To receive a copy of the Winners' List for this Promotion (available after May 1, 2015) send an email (no later than March 31, 2015) to mediarelations@allegiantair.com with the subject line: "Winners List Request, Allegiant's Home for the Holidays Giveaway."
11. **Sponsor and Promotion Administrator:** Allegiant, 1201 N. Town Center Dr., Las Vegas, Nevada 89144.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and not to Facebook. Your personal information will be used only in accordance with Sponsor's Privacy Policy and as permitted by law.