

Rules

By posting content, you agree that anything you submit can be used by the Northern California Honda Dealers Advertising Association, a California corporation ("Sponsor") for marketing and advertising purposes. You also relinquish and release any and all rights and ownership interest you may have in submitted Content and transfer to Sponsor any and all such rights and interest, including copyrights. All stories and photos submitted are subject to review and may not be posted. Pictures containing other brands, logos, etc. may not be featured. Winning submissions will be selected by Sponsor in its sole and absolute discretion. Please read our Terms and Conditions to understand how we use the information you share with us.

Content Submission Policy

POSTED CONTENT HAS NOT BEEN EDITED BY SPONSOR, REPRESENTS THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT, AND DOES NOT NECESSARILY REFLECT THE VIEWS OF SPONSOR IN ANY MANNER.

This policy applies to any photos, copy or other material (collectively, "Content") that submitters ("you" or "your") may submit to the Northern California Honda Dealers Advertising Association, a California corporation, ("Sponsor") or its social media platform where this policy appears. The purpose of submitting your Content is to provide a visual and textual representation of your Honda and your experience(s) with it. We suggest you attach a high-quality photo of your Honda and provide an accurate, textual description and/or original composition that is both clear and relevant about your Honda.

All Content submitted is subject to review and removal at the sole and absolute discretion of Sponsor. Below are the Content restrictions:

1. Content cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity;
2. Content cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or

- dangerous, or any particular political agenda or message;
3. Content cannot be obscene, offensive, or endorse any form of hate or hate group;
 4. Content cannot defame, misrepresent or contain disparaging remarks about Sponsor, American Honda Motor Co., Inc., Northern California Honda Dealers Advertising Association, Honda products, Honda dealers, or any other people, products, or companies;
 5. Content cannot contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind other than Honda without Sponsor's permission and the express permission of the other brand or product or contain any personally identifiable information, such as license plate numbers, personal names, e-mail addresses or street addresses;
 6. Content cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without the written permission of the copyright owner;
 7. Content cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without the written permission of the owner of such materials;
 8. Content cannot communicate messages or images inconsistent with the positive images and/or goodwill with which Sponsor wishes to be associated; and
 9. Content cannot violate any law or depict any unlawful act or omission.

BY SUBMITTING CONTENT, YOU ACKNOWLEDGE AND AGREE THAT YOUR CONTENT MAY BE POSTED ON SPONSOR'S WEBSITE IN SPONSOR'S SOLE AND ABSOLUTE DISCRETION. Sponsor reserves the right to, and may or may not, monitor/screen Content prior to posting it to the Website. By submitting Content, you acknowledge that Sponsor has no obligation to use or post any Content you submit. By submitting Content, you warrant and represent that it: (a) is your original work, (b) has not been previously published, (c) has no previous awards, (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that you have obtained written permission from any and all persons whose names, likenesses or voices are used in the Photo (if any) and (f) and that publication of the Content via various

media, including Web posting, will not infringe on any third-party rights. By submitting Content, you further warrant and represent that the Content accurately reflects your experience with Honda automobiles and that any depictions or descriptions thereof are accurate, true, and based on your own use of Honda automobiles. You will indemnify and hold Sponsor, Baker Street Advertising, and their agents harmless from any claims, including suits and actions, alleging acts or omissions that, if substantiated, would cause you to be in breach of any of the above warranties and representations.

Your submission of Content grants Sponsor and its agents an unlimited, worldwide, perpetual, license and right to publish, use, edit, revise, adapt, modify, and publicly perform, broadcast, display, and disseminate the Content in any way, at any time, and in any and all media, without limitation, and without consideration to you.

By submitting Content, you agree that (1) your submission is gratuitous and offered without restriction, (2) your submission will not subject Sponsor to any obligation, and (3) Sponsor may disclose the ideas contained in the Content on a non-confidential basis to anyone or otherwise use the ideas without your consent and without any compensation to you. You acknowledge and agree that, by accepting your submission, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, developed by its employees, or obtained from sources other than you.