CONTEST RULES:

ELIGIBILITY:

The "Sustainable Cleveland Photo Contest" contest ("Contest") is open to legal residents of the fifty (50) United States and the District of Columbia who are 13 years of age or older. Employees of the City of Cleveland Mayor's Office of Sustainability and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of such employees, whether or not related, are not eligible to enter or win. Void where prohibited by law. Contest is subject to all applicable federal, state and local laws.

SPONSOR:

The Contest is sponsored by Sustainable Cleveland ("Sponsor"), Sustainable Cleveland Center, 230 West Huron Road, Suite 100.31, Cleveland, OH 44113. This Contest is in no way sponsored by, endorsed by, administered by, or associated with, Facebook, Twitter, or Instagram.

ENTRY PERIOD:

The Contest begins at 12:00am EST on April 8th, 2019 and ends at 12:00am EST on July 2nd, 2019. Entries submitted after the Entry Period ends will not be eligible.

WHAT TO ENTER:

Sustainable Cleveland 2019 is celebrating the Year of People and 10 years of progress to make Cleveland a greener, healthier place to love. We want to celebrate all the awesome people working together to make Cleveland a thriving green city on a blue lake. Show us your sustainability by sharing photos of yourself or others doing a sustainable activity (biking to work, backyard composting, using a reusable water bottle/coffee mug, planting a tree, recycling, etc.) and you will be entered to win great prizes!

To ensure eligibility for the contest all photo entries must have a resolution of 6 million pixels (6 megapixels) or greater to be made available upon request. Please only submit web resolution files at the time of entry. Higher resolution files of 6 million pixels or greater (6 megapixels) will only be requested should an entry be selected to be awarded a prize. All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted electronically in a .jpeg, .jpg or .gif format. Multiple exposures that have been combined to produce a single "High Dynamic Range" image are acceptable.

Entry into this Contest constitutes the entrant's irrevocable and perpetual license to Sustainable Cleveland, without further compensation, to use, reproduce, print, publish, transmit, adapt, enhance or display such submission for the promotion and conduct of this and future Sustainable Cleveland photo competitions. Photos will be credited to the photographer in all cases to the best of the Sponsor's ability.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Sustainable Cleveland upon request.

Entries that violate or infringe upon another person's rights, including but not limited to copyright, or that contain sexually explicit, nude, obscene, violent, illegal or other objectionable or inappropriate content will be disqualified. Sustainable Cleveland shall determine entry eligibility in its sole and absolute discretion.

HOW TO ENTER:

Eligible participants can enter the "Sustainable Cleveland Photo Contest" up to five (5) times per day through the Contest website, Facebook, Twitter or Instagram.

Website and Facebook Entries:

- 1) Visit the contest Facebook page or website and click on the ENTRY FORM
- 2) Fill out the entry form, including your contact info (so we can contact you if you win)
- 3) Upload a photo of yourself doing a sustainable action
- 4) Click SUBMIT

Twitter and Instagram Entries:

- 1) Follow Sustainable Cleveland on Twitter and/or Instagram (@SustainableCLE)
- 2) Post photos of yourself doing a sustainable action using the hashtag #SustainableCLE

JUDGING

Contest winners will be drawn randomly from the pool of eligible entries for the *Grand Prize* and *Participation Prizes*.

The Sustainable Clevelander Prize will be awarded to the participant that submits the most eligible entries featuring sustainability in action through any of the Contest submission channels (Contest website, Facebook app, Twitter and Instagram posts).

Winners will be notified within 15 business days of July 15th, 2019 and will be announced on www.sustainablecleveland.org by August 1st, 2019. Sustainable Cleveland will notify winners via the contact information provided at the time of entry.

All judging decisions are final. Please do not contact Sustainable Cleveland about the status of entries or judging.

POTENTIAL WINNER REQUIREMENTS

Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility, including proof of age, and liability/publicity release within 14 days. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on his/her behalf. If a potential winner fails to return these documents on time, an alternate potential winner may be selected in his/her place from the remaining eligible entries received. Only three (3) alternate potential winners may be contacted per prize category.

PRIZES

The Sponsor will award the following Contest prizes:

<u>One (1) Grand Prize Winner</u>- one winner will be chosen randomly from the pool of eligible entries for the grand prize, valued at more than \$500, which includes:

- Gift certificates and tickets to local businesses and venues
- Prize pack of sustainability products

<u>One (1) Sustainable Clevelander Prize Winner</u>- awarded to the participant that submits the most eligible entries featuring unique modes of transportation via the Contest website or Facebook app. Prize pack will include:

- Gift certificates and tickets to local businesses and venues
- Prize pack of sustainability products

<u>Up to 20 Participation Prize Winners</u>- up to 20 winners will be chosen randomly from the pool of eligible entries for one several smaller prizes (final prize list and award schedule TBD), including:

- Gift certificates and tickets to local businesses and venues
- Prize pack of sustainability products

Winners will also be recognized on <u>www.sustainablecleveland.org</u>, on Sustainable Cleveland's digital presences, and at the annual Sustainable Cleveland Summit on October 16th, 2019.

Winners are responsible for claiming prizes from Sponsor. All winners are responsible for paying any income taxes and any and all other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor, in its sole discretion. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor, in its sole discretion.

YOUR RIGHTS

Your photographs help Sustainable Cleveland promote sustainability in the Cleveland and Northeast Ohio region. Thank you for helping support sustainable actions through your photographs.

You will retain all rights to any photograph you submit -- including ownership if applicable.

If you submit a photograph to enter the Contest, you grant Sustainable Cleveland a royalty-free, nonexclusive right to:

- Display the photograph on the Contest submission website
- Display the photograph on the Contest Facebook app
- Allow third-parties to share the photograph on the following social media platforms: Twitter, Facebook, Instagram, Snapchat, and Pinterest.
- Use the photograph on the Internet and in Social Media in support of our mission.
- Use the photograph in Sustainable Cleveland's internal and external communications materials
 including but not limited to web sites and web publications, fact sheets, fund raising
 publications, advertising, multimedia, presentation and membership services, annual report and
 e-newsletter.

- Provide your photograph to other individuals and organizations for Sustainable Clevelandrelated use in news stories, newsletters, reports, slide shows, displays, web pages, videos, membership premiums, and the like.
- Use, in connection with the Contest, your name, city, state and country of residence in promotions and other publications.
- Retain a digital copy of your photograph that will be archived in the Sustainable Cleveland photo library and accessible to Sustainable Cleveland staff via the Sustainable Cleveland internal online photo archive.

Sustainable Cleveland will endeavor to credit all photographs with the caption "Person's Name" when the full name is available.

GENERAL CONDITIONS

In the event that the operation, security, or administration of the Contest is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest; or (b) award the prize(s) from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

RELEASE AND LIMITATIONS OF LIABILITY

By entering, you agree to release and hold harmless Sponsor, Facebook, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors; (c) printing errors; (d) late or undelivered mail; (e) errors in the administration of the Photo Contest; or (f) injury or damage to persons or property. You waive the right to claim any attorneys fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

E-SUPPORTER

When you enter via Facebook and web entry forms, you will automatically become an e-supporter of Sustainable Cleveland. This includes special event invitations, digital messages and a bi-monthly enewsletter. You may cancel and unsubscribe at any time.

QUESTIONS

Questions and inquiries about Contest rules can be emailed to sustainability@city.cleveland.oh.us.