

## Ariens® "80th Anniversary - Generations of Craftsmanship" Facebook Sweepstakes Official Rules

### **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A**

**purchase will not increase your chances of winning.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. Entries for the Ariens "80th Anniversary - Generations of Craftsmanship" Sweepstakes ("Sweepstakes") must be submitted between **September 13th, 2013 at 8:00 a.m. Central Time (CST) and 4 p.m. (CST) October 10th, 2013**. No submissions received after **October 10th, 2013 at 4 p.m. (CST)** will be considered. The Sweepstakes is sponsored by Ariens Company, 655 W. Ryan Street, P.O. Box 157, Brillion, WI, 54110-0157 ("Sponsor").

**ELIGIBILITY:** The Sweepstakes is open to natural persons eighteen (18) years of age or older who are legal residents of the 50 United States (including, the District of Columbia) or of and to residents of Canada (except the province of Quebec) who have reached the age of majority in their state or province of residence at the time of entry, who have internet access, and who have created a Facebook profile (at [www.facebook.com](http://www.facebook.com)) as of the date of entry. Employees, officers, and directors of Sponsor and of Sponsor's agents involved in this promotion ("Ariens Personnel"), and those individuals who are immediate family members of Ariens Personnel, or persons living in their same household as Ariens Personnel, are not eligible to participate in the Sweepstakes or win prizes. "Immediate family" means parents, siblings, children and spouse. Void where prohibited. All federal, state/provincial, and local laws and regulations apply.

**HOW TO ENTER:** Visit [www.facebook.com](http://www.facebook.com) and log in to your Facebook account, then go to the Ariens page ([www.facebook.com/Ariens](http://www.facebook.com/Ariens)), "like" the page, click on the Sweepstakes tab and complete the application. No other method of entry is accepted. One entry per day per person/Facebook account (not including bonus entries). Submission closes **at 4 p.m. (CST) October 10th, 2013**; entries received after that time will not be considered. Sponsor is not responsible for incorrect, inaccurate or incomplete entry of information by participants; lost entries or transmissions, interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions or the computer hardware, software, or any combination thereof; or problems associated with any virus or any other damage caused to participants' systems. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to Sponsor and not to Facebook. The information you provide will be used consistent with Sponsor's Privacy Policy.

**Bonus Entries:** Ariens Facebook Fans will have the opportunity for additional entries for all prizes by sharing their entry with their Friends. For each referral that successfully enters the Sweepstakes you will be given an additional entry. Fans must use a personal referral link or click the share buttons after they enter the Sweepstakes. There is no limit to how many referrals you may have. Each successful referral equals one additional entry.

**Odds of Winning** depend on the number of entries received.

**SELECTION OF THE WINNERS:** Entries may be submitted from **September 13th, 2013 at 8 a.m. CST through October 10th, 2013 at 4 p.m. CST**. Weekly drawings will be held on or about **September 20th, September 27th and October 4th**. A Grand Prize name will be drawn on **October 11th, 2013**. Non-winning entries remain eligible for subsequent drawings. Potential winners will be notified by email after each weekly drawing, i.e., on or about the drawing dates.

They will be required to respond within five days, or the prize will be forfeited and an alternate winner will be chosen. Confirmed winners will be announced on the Ariens Facebook Page after they have responded to our email. Affidavit or statement of eligibility, prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required within 10 days, or alternate winner will be chosen. For prizes valued over \$600, an IRS Form 1099 showing the prize value as taxable income will be issued to the winner. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to deliver the notification to Winner. Potential prize winners in Canada must complete an appropriate mathematical test of skill before claiming prize, or alternate winner will be chosen.

In the event of a dispute over the identity of the selected entrant, the entrant will be deemed to be the Authorized Account Holder of Facebook account used to enter. The "Authorized Account Holder" is defined as the natural person who is assigned to the email address in the entrant's Facebook account by an Internet service provider, online service provider, or other organization (e.g., business, educational institution, etc.), that is responsible for assigning email addresses for the domain associated with the submitted email address.

Any and all disputes need be sent to [ariens.lawn@gmail.com](mailto:ariens.lawn@gmail.com) or through private message on the Ariens Fan Page ([www.facebook.com/Ariens](http://www.facebook.com/Ariens)) and received prior to the end of the Sweepstakes Period on **October 10th, 2013 at 4pm CST**.

**PRIZES:** The weekly prizes are as follows:

- Week 1: Ariens Autographed T-Shirt and Nueske's Smoked Meat Lovers Gift Box (Approximate Value US \$75)
- Week 2: BBQ Set and Nueske's Ultimate Gift Basket (Approximate Value US \$185)
- Week 3: Weber One Touch 22.5-in Grill and Nueske's Gift Basket Supreme (Approximate Value US \$275)
- Grand Prize: Path-Pro Sno-Thro 938034 (MSRP US \$549)

No substitution or transfer of any prize or election of cash in lieu of any prize by winner will be permitted. Sponsor reserves the right to substitute any prize of equal or greater value. Prizes are nontransferable. All federal, state/provincial and/or local taxes are the sole responsibility of the winner. Limit one entry per day per person/Facebook account.

**PUBLICITY RELEASE:** Except where prohibited, acceptance of a prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes related to the photo Sweepstakes without limitation and without additional notice, compensation, or consent.

**CONDITIONS:** By participating in the Sweepstakes, entrants agree to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor, which shall be final.

Sponsor, agents and representatives of Sponsor, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete, garbled, or delayed computer transmissions; (iii) any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (iv) any injuries, losses,

or damages of any kind arising in connection with or as a result of any prize, or acceptance, possession, or use of any prize, or from participation in the Photo Sweepstakes; or (v) any printing or typographical errors in any materials associated with the Sweepstakes. The use of any automated devices in connection with this Sweepstakes is prohibited.

Sponsor is not responsible for any typographical or other error in the printing of this offer, administration of the Sweepstakes or in the announcement of prizes, including erroneous appearance of qualification for a prize, and under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves the right, in its sole discretion, to suspend or cancel the Sweepstakes at any time if a computer virus, bug, tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration, security, or proper play of the Sweepstakes. Sponsor reserves the right to cancel the Sweepstakes or change any element thereof, with or without notice, at any time. Sponsor also reserves the right to disqualify, in its sole discretion, any person tampering with the entry process, the operation of the Website, or who is otherwise in violation of the rules. If Sponsor in its discretion elects to abbreviate the Sweepstakes, Sponsor reserves the right, but not the obligation, to award the prize from among all eligible entries received to date. All entries are the property of Sponsor and are not returnable. By participating, entrants agree that all disputes will be resolved in the appropriate courts in the state of Wisconsin in the United States, exclusively, and subject to the laws of the state of Wisconsin.

By participating in the Sweepstakes, each participant agrees to release and hold Sponsor and the employees, officers, directors, shareholders, agents, representatives of Sponsor, its parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

This Sweepstakes is intended for viewing in the United States and Canada (except Quebec) only and shall be construed and evaluated only according to applicable United States and Canada law. Do not enter this Sweepstakes if you are not located in the United States or in Canada (outside Quebec).

**WINNER'S NAME:** To obtain a copy of the Winner's name, send your request along with a stamped, self-addressed envelope to: Ariens "Celebrate Winter with Ariens" Sweepstakes Promotion Winner's List, Ariens® Company, 655 W. Ryan Street, P.O. Box 157, Brillion, WI, 541100157. VT residents need not include postage. Requests must be received no later than **November 8th, 2013**.