

The TacoTime® Flatbread Frenzy (“Contest”)

Official Contest Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. SOME RESTRICTIONS MAY APPLY. AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY AGREEMENT MAY BE REQUIRED. THE OFFICIAL CONTEST RULES MAY ALSO BE VIEWED ONLINE AT: www.tacotime.com/FlatbreadFrenzy

1. Eligibility: The Contest is open to legal residents of the fifty (50) United States and the District of Columbia, and are eighteen (18) years of age or older at the beginning of the Contest Period (as defined in Section 3 below). Void where prohibited by law.

Employees of, members of the immediate family of, or those domiciled with an employee of Sponsor (as defined in Section 9 below) or its affiliated or related companies, in addition to TacoTime® licensees and franchisees, are ineligible.

2. How to Enter: To be entered into the Contest, entrants must first access the TacoTime® “Giveaway” App and entry form hosted on the TacoTime® Facebook® page at www.facebook.com/TacoTime. To be entered into the Contest, you must agree to the Official Contest Rules, the TacoTime® Privacy Policy, in addition to filling out a form that requests the following information: Your Zip Code, First Name, Last Name, Email Address, and Date of Birth.

Participants also have the OPTION of signing up to receive regular email marketing messages from TacoTime® by joining the “Fresh Rewards” program. OPTING IN to receive regular email marketing messages does NOT increase your chances of winning, and OPTING OUT of receiving regular email marketing messages does NOT disqualify you. This OPTION also has NO bearing on the results of the Contest. Participants may enter once daily throughout the Contest Period.

IF ANY OF THE INFORMATION THAT YOU SUPPLY IS INCORRECT, INCOMPLETE, OR UNTRUTHFUL (OR IF YOU ARE IN VIOLATION OF THESE OFFICIAL RULES ENTER OR ALTER THE REQUIRED INFORMATION), YOUR ENTRY WILL BE INVALID AND YOU WILL BE INELIGIBLE FOR THE PRIZES (as defined below).

3. Contest Period: The Contest is open October 1, 2014 at 10:00AM Scottsdale, Arizona time through October 20, 2014 at 12:00PM Scottsdale, Arizona time (the “Contest Period”). Sponsor’s computer is the official timekeeper for the Contest.

4. Prizes and Actual Retail Value (“ARV”): A total of twenty (20) TacoTime® gift cards, each valued at One Hundred Dollars and 00/100 (\$100.00) will be awarded to twenty (20) separate winners (collectively, “Winners” and “Prizes”). The total Actual Retail Value (“ARV”) of all Prizes is Two Thousand Dollars and 00/100 (\$2,000.00).

The TacoTime® gift cards shall only be redeemable at participating TacoTime® locations. Specifically, the TacoTime® gift cards shall not be redeemable outside the United States, and also shall not be redeemable in various TacoTime® locations in the Western Washington area.

5. Winner Selection and Notification: Prize winners will be selected randomly by Sponsor from all valid entries on or before October 31, 2014. Winners will be notified by email (to the email provided upon entry) on or before November 31, 2014 (the “Notification Email”). Winners must claim their Prize as set out below.

6. Claiming Prize: To claim his/her Prize, winners must return the release form sent with the Notification Email. Prize winners have fourteen (14) days from the date the Notification Email was sent to submit the release form and claim their Prize. Upon Sponsor’s receipt and verification of the release form, the Prize will be awarded via email or by delivery to winner’s chosen mailing address. If a winner does not respond within fourteen (14) days of the day the Notification Email is sent, Sponsor will select an alternate winner until all prizes are claimed.

7. Odds: Your odds of winning vary depending on the number of valid entries received during the Contest Period relative to how many valid entries received during the Contest Period.

8. General Rules: All entries become the property of Sponsor, which assumes no responsibility for lost entries or for any failure of the TacoTime® webpage during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof. Sponsor is not responsible where an entrant is unable to access the Contest’s registration page on his or her mobile device, computer, phone, tablet or other device. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with any webpages or the entry process. Sponsor reserves the right, in its sole discretion, to modify or suspend the Contest should a virus, “bug”, or other cause beyond the reasonable control of Sponsor corrupt the security or proper administration of the Contest.

By accepting a Prize, winners release Facebook®, Sponsor and its affiliated and related companies, TacoTime® licensees/franchisees, the Prize suppliers, and their respective officers, directors, employees and agents, including, without limitation, their advertising and promotional agencies and the independent contest organizations, from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or misuse of any Prize. Prize winners will be required to sign the Sponsor’s release form prior to receiving the Prize.

By entering the Contest, entrants agree to abide by these Official Contest Rules and the decisions of Sponsor and/or the independent contest organization (as may be applicable), which are final. By entering this Contest, each entrant hereby grants to Sponsor and its licensees the right and license to use entrant’s name, image, likeness, voice, photograph, statements, biographical information and Prize status, in whole or in part, for promotional, advertising and/or publicity purposes in any media, now known or later developed and available, throughout the world and in perpetuity, without compensation or notice to, or further consent of, the entrant, to the extent permitted by law.

Personal information will only be collected, used and disclosed by the Sponsor and its respective designees for the purpose of administering the Contest in accordance with these Official Contest Rules. By entering the Contest, each entrant expressly consents to Sponsor, its agents

and/or representatives, collecting, storing, sharing, and using the Required Information submitted during registration only for the purpose of administering the Contest and in accordance with Sponsor's Privacy Policy, unless the entrant otherwise agrees.

During registration, entrant must consent to being contacted by Sponsor for contest-related purposes, which includes but is not limited to Prize eligibility notifications, Prize claim notifications, and Prize claim reminder notifications.

Should it be discovered that an entrant is using the aid of computer software programs to auto-fill entries and/or automatically control the gameplay (i.e., video game "bots"), or exploiting a "glitch", such entrant will be disqualified from the Contest. The Sponsor reserves the right to disqualify such entrants from future contests conducted by the Sponsor without further notice.

If due to an error, there are more claims for Prizes than Prizes stated in these Official Rules, Sponsor reserves the right to award Prizes through a random drawing of eligible Prize claims. No more than the stated number of Prizes shall be awarded. Should a potential winner decline or fail to claim a Prize, or be unreachable, Sponsor reserves the right to not award the Prize.

The Sponsor reserves the right to suspend, cancel, or modify the Contest at any time if it determines that for any reason the Contest cannot be run as originally planned or if there is any other occurrence compromising the fairness or integrity of the Contest.

9. Sponsor: Kahala Franchising, L.L.C., 9311 E. Via de Ventura, Scottsdale, AZ 85258.

10. Winners List Requests: Requests for a list of winners ("Winners List") will be available on or before November 30, 2015. For a Winners List, send an email, with the subject line "TacoTime Crispy Chicken Giveaway Winners List Request", to tsocialmedia@kahalamgmt.com. Winners Lists will contain the first name, last initial, and state of each winner. Winners will remain on the list for three (3) months following the date of his or her Notification Email.